

BRANDING PACKAGE



expTM
REALTY

The logo is centered within a white rounded rectangle. This rectangle is flanked by two horizontal red bars that extend to the left and right edges of the page. The background of the entire page is black with a repeating pattern of the 'exp REALTY' logo in a light gray color.

LOGO

A lettermark logo will be created, elegantly combining the initials of the Realtor or Team, in red and black. The Realtor or team name will sit under the lettermark logo. A reverse color version can be provided for visibility when placing on a dark background.



LAWN SIGNS

Beautiful, black, red and white signage that stands out from the rest. Horizontal and vertical options available.



A-FRAME SIGNS

Open House, Coming Soon & Just Listed signage created to flow with your lawn signs.



SOCIAL MEDIA BANNERS

Branded banners designed to place over your property images when posting to social media. The files are PNG formatted with a transparent background.



BUSINESS CARDS

Stand-out cards with a luxurious, suede type feel. Your logo will be repeated in the background in a subtle varnish and the edges of the card are colored red.

ATTRACTION BUSINESS CARDS

To hand out to potential eXp Realtors.



Front with photo



Front without photo



Back

STANDARD BUSINESS CARDS



Front with photo



Front without photo

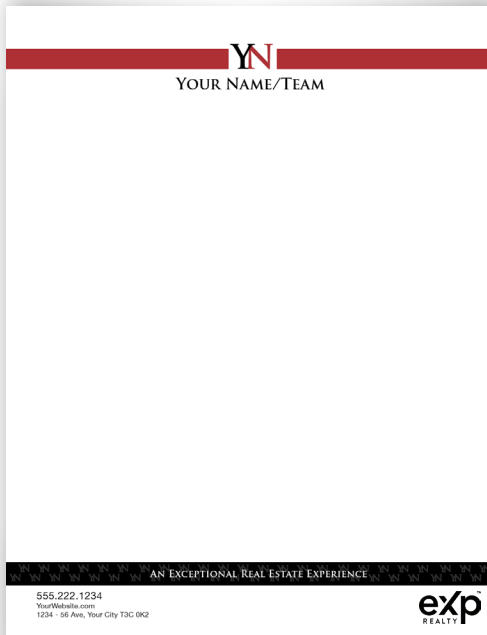


Back

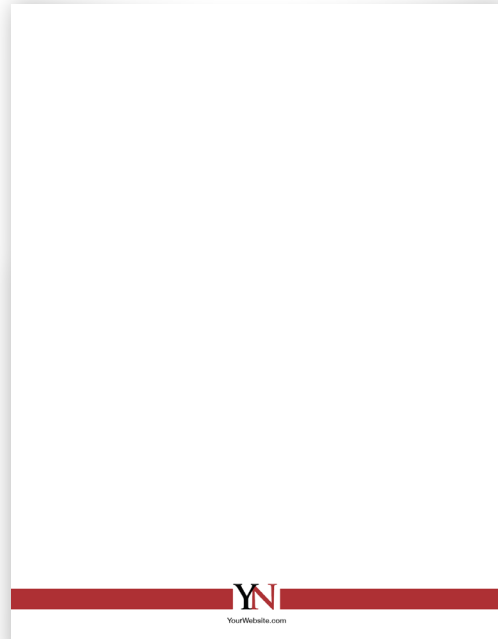
STATIONERY

Two letterhead designs provided, one for the first page of your correspondence and the other for additional pages.

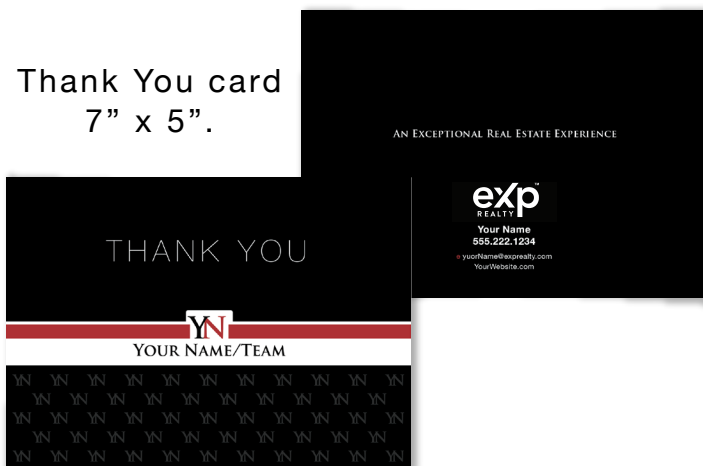
Page 1



Page 2+



Thank You card
7" x 5".



Impressive Presentation Folder
9" x 12", 2 inside pockets,
each with horizontal business card slots.
Printed with a silk matte finish
and spot varnished accents.





YOUR PACKAGE INCLUDES:

- Logo
- Lawn Sign
- A-Frame Signs
- Social Media Banners
- Attraction Business Card
- Standard Business Card
 - Letterhead (1+2)
 - Thank You Card
- eXp Presentation Folder

Total cost for set up & delivery of all branded files:

\$250

*All print-ready files will be delivered to you via email,
for forwarding to your preferred printer.